

Literatura jurídica

Detalles de la literatura jurídica

Estado miembro: España

Título: Unfair commercial practices and competition law: aggressive practices

Subtítulo:

Tipo: Article

URL: <https://dialnet.unirioja.es/servlet/articulo?codigo=6270258>

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Referencia: Revista de Derecho de la Competencia y la Distribución, nº 21.

Año de publicación: 2017

Palabras clave: Unfair commercial practices, competition law, aggressive practices,

Artículos de la Directiva

Misleading and Comparative Advertising Directive, [Article 2](#) Misleading and Comparative Advertising Directive, [Article 2](#)

Nota preliminar

Prácticas comerciales desleales y Derecho de la competencia: Prácticas agresivas.

The starting point is the last year's publication of the guidance document to facilitate the proper application of Directive 2005/29/EC on unfair business-to-consumer commercial practices in the internal market ('the UCPD'). This publication on 2016 aim to provide guidance on the UCPD's key concepts and provisions and practical examples taken from the case law of the Court of Justice of the European Union (hereinafter 'The Court') and from national courts and administrations on how to implement it. So, more than 10 years after the UCPD it seems to be helpful to analyze the aggressive practices in UCPD implementation in Spain with a particular emphasis on some points.

Nota general

Asuntos relacionados

No hay resultados disponibles