

Literatura jurídica**Detalles de la literatura jurídica**

Estado miembro: España

Título: Aggressive practices and consumer protection.

Subtítulo:

Tipo: BOOK

URL: https://www.boe.es/biblioteca_juridica/abrir_pdf.php?id=PUB-PR-2019-147

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Referencia: Boletín Oficial del Estado, 2019.

Año de publicación: 2019

Palabras clave: aggressive practices, free competition

PDF:

Artículos de la Directiva

Misleading and Comparative Advertising Directive, [Article 3](#) Misleading and Comparative Advertising Directive, [Article 3](#) Misleading and Comparative Advertising Directive, [Article 4](#) Misleading and Comparative Advertising Directive, [Article 4](#) Misleading and Comparative Advertising Directive, [Article 5](#)

Nota preliminar**Prácticas agresivas y tutela del consumidor.**

Based on the analysis of its legal regime, on the Spanish option and its transposition, as well as the different treatment that has been given to these practices in foreign regimes, the monograph builds an autonomous notion of aggressive practice, delving into the foundation of its disloyalty. In addition, special attention is devoted to studying the advantages and disadvantages that the establishment of a public or private model for its repression can bring. On this basis, the work analyses the existing mechanisms in the Spanish law for the repression of aggressive practices from private law, with special mention of the relationship of the regime of unfair aggressive practices with the law of obligations and contracts, and from public law, with special attention to the application of art. 3 of the Spanish Competition Defense Law, which empowers the Competition Authority to take cognizance of acts of unfair competition that, by distorting free competition, affect the public interest.

Nota general**Asuntos relacionados**

No hay resultados disponibles