

Legal Literature

Legal Literature Details
Member State: France

Title: Other Unfair Commercial Practices

Subtitle: Type: URL:

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Keywords: aggressive commercial practices, general scope of the UCP Directive, misleading commercial practices

Directive Articles

Unfair Commercial Practices Directive, Chapter 2, Article 5 Unfair Commercial Practices Directive, Chapter 4, Article 13

Headnote

The authors question whether the prohibition of unfair commercial practices in general is autonomous and can be distinguished from aggressive and misleading commercial practices.

They consider that unfair commercial practices are in fact prohibited as such, however, they note that the national implementation provisions in the French Consumer Code do not provide for specific sanctions.

General Note
Related Cases
No results available

