

Legal Literature

Legal Literature Details

Member State: Portugal

Title: The average consumer

Subtitle: Reflexões em torno do conceito

Type: monograph

URL: http://repositorio.ucp.pt/bitstream/10400.14/10927/1/TESE_MariaAnaFonseca.pdf

Author: FONSECA, M. A.

Reference: Do consumidor médio, Junho 2012, Universidade Católica Portuguesa, Faculdade de Direito - Escola de Lisboa

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Keywords: average consumer, case law, consumer, national law, unfair commercial practices

Directive Articles

Unfair Commercial Practices Directive, [link](#)

Headnote

This monograph discusses the concept of the average consumer in light of Directive 2005/29/EC of 11 May.

General Note

Related Cases

No results available