

Legal Literature

Legal Literature Details

Member State: Romania

Title: Discussions regarding the misleading and comparative advertising in consumer law

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Directive Articles

Misleading and Comparative Advertising Directive, [Article 2, \(b\)](#) Misleading and Comparative Advertising Directive, [Article 2, \(c\)](#) Misleading and Comparative Advertising Directive, [Article 3](#) Misleading and Comparative Advertising Directive, [Article 3, \(a\)](#) Misleading and Comparative Advertising Directive, [Article 3, \(b\)](#) Misleading and Comparative Advertising Directive, [Article 3, \(c\)](#) Misleading and Comparative Advertising Directive, [Article 4](#) Misleading and Comparative Advertising Directive, [Article 4, \(a\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(b\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(c\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(d\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(e\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(f\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(g\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(h\)](#)

Headnote

The article contains a general overview of comparative and misleading advertising. The author summarizes the definitions of the two types of advertising and the legal actions the interested persons could take in order to combat such advertising.

General Note

Related Cases

No results available