

## Legal Literature

### Legal Literature Details

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### Directive Articles

Misleading and Comparative Advertising Directive, [Article 2, \(c\)](#) Misleading and Comparative Advertising Directive, [Article 4](#) Misleading and Comparative Advertising Directive, [Article 4, \(a\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(b\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(c\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(d\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(e\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(f\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(g\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(h\)](#)

### Headnote

The article contains a brief overview of comparative advertising. The author analyses the situations in which comparative advertising is permitted and the sanctions applicable in case of breach of the relevant legal provisions.

### General Note

### Related Cases

No results available