

Doctrină

Informații despre doctrină

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Articole din directivă

Misleading and Comparative Advertising Directive, [Article 2, \(c\)](#) Misleading and Comparative Advertising Directive, [Article 4](#) Misleading and Comparative Advertising Directive, [Article 4, \(a\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(b\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(c\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(d\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(e\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(f\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(g\)](#) Misleading and Comparative Advertising Directive, [Article 4, \(h\)](#)

Notă preliminară

The article contains a brief overview of comparative advertising. The author analyses the situations in which comparative advertising is permitted and the sanctions applicable in case of breach of the relevant legal provisions.

Notă generală

Cazuri conexe

Nu există rezultate disponibile