

Legal Literature

Legal Literature Details

Member State: Romania

Title: How to lawfully communicate or the Advertising Law

Subtitle:

Type: book chapter

URL:

Author: GRECU, E., RUSU, A., TIGAU, A.

Reference: E. Grecu, A. Rusu and A. Tigau, Cum sa comunicii in mod legal sau Dreptul Publicitatii, Evrika, 2016, 463p.

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Keywords: advertising, comparative advertising, misleading advertising

Directive Articles

Misleading and Comparative Advertising Directive, [Article 2](#), (a) Misleading and Comparative Advertising Directive, [Article 2](#), (b) Misleading and Comparative Advertising Directive, [Article 2](#), (c) Misleading and Comparative Advertising Directive, [Article 3](#) Misleading and Comparative Advertising Directive, [Article 3](#), (a) Misleading and Comparative Advertising Directive, [Article 3](#), (b) Misleading and Comparative Advertising Directive, [Article 3](#), (c) Misleading and Comparative Advertising Directive, [Article 4](#) Misleading and Comparative Advertising Directive, [Article 4](#), (a) Misleading and Comparative Advertising Directive, [Article 4](#), (b) Misleading and Comparative Advertising Directive, [Article 4](#), (c) Misleading and Comparative Advertising Directive, [Article 4](#), (d) Misleading and Comparative Advertising Directive, [Article 4](#), (e) Misleading and Comparative Advertising Directive, [Article 4](#), (f) Misleading and Comparative Advertising Directive, [Article 4](#), (g) Misleading and Comparative Advertising Directive, [Article 4](#), (h)

Headnote

The book contains a general overview of the advertising law. The authors thoroughly analyse misleading and comparative advertising focusing on the applicable legislation, definitions, sanctions, and competent bodies. Furthermore, the analysis includes many case law examples.

General Note

Related Cases

No results available