

Other material**Other material**

Member State: Ireland

Title: Code of Conduct On-Demand Audiovisual Media Services

Emanating from: Advertising Standards Authority for Ireland

URL: http://www.asai.ie/wp-content/uploads/On-Demand-Audiovisual-Media-Services-Code-Final-_May-2011_.pdf

Keywords: price, price comparison, price indication, price information

PDF:

Directive Articles

Price Indication Directive, [link](#)

Headnote

A code of conduct for those using audiovisual advertising.

General Note

A code of conduct for those using audiovisual advertising. The Code of Conduct is relevant for the requirements related to the requirement to indicate product prices

Full text

N/A