

Misleading and Comparative Advertising Directive (2006/114) - Lithuania

National Law

Law on Consumer Protection of the Republic of Lithuania

Adoption date for national laws: Thu Nov 10 00:00:00 CET 1994

In force date: Wed Dec 07 00:00:00 CET 1994

The Republic of Lithuania Law on Tourism

Adoption date for national laws: Thu Mar 19 00:00:00 CET 1998

In force date: Tue Sep 01 00:00:00 CEST 1998

The Law on Advertising of the Republic of Lithuania

Adoption date for national laws: Tue Jul 18 00:00:00 CEST 2000

In force date: Mon Jan 01 00:00:00 CET 2001

The Republic of Lithuania Law on Advertising

Adoption date for national laws: Tue Jul 18 00:00:00 CEST 2000

In force date: Mon Jan 01 00:00:00 CET 2001

PDF: [Law on advertising-EN_en.pdf](#)

Civil Code of the Republic of Lithuania

Adoption date for national laws: Tue Jul 18 00:00:00 CEST 2000

In force date: Sun Jul 01 00:00:00 CEST 2001

The Law on Amendment of the Law on Consumer Defence

Adoption date for national laws: Tue Sep 19 00:00:00 CEST 2000

In force date: Mon Jan 01 00:00:00 CET 2001

Act on contracts concluded by means of communication.

Adoption date for national laws: Fri Aug 17 00:00:00 CEST 2001

In force date: Sat Aug 25 00:00:00 CEST 2001

Civil Procedure Code of the Republic of Lithuania

Adoption date for national laws: Thu Feb 28 00:00:00 CET 2002

In force date: Wed Jan 01 00:00:00 CET 2003

Rules on Labelling and Indication of Prices of Goods

Adoption date for national laws: Wed May 15 00:00:00 CEST 2002

In force date: Mon Jun 10 00:00:00 CEST 2002

Law on the Prohibition of Unfair Business-To-Consumer Commercial Practices

Adoption date for national laws: Fri Dec 21 00:00:00 CET 2007

In force date: Fri Feb 01 00:00:00 CET 2008

The Republic of Lithuania Law on Prohibition of Unfair Business-to-consumer Commercial Practices

Adoption date for national laws: Fri Dec 21 00:00:00 CET 2007

In force date: Fri Feb 01 00:00:00 CET 2008

Minister's of Justice of the Republic of Lithuania order approving the forms provided for the buyer regarding the standard terms and withdrawal from time-sharing , long-term holiday product, resale and exchange contracts

Adoption date for national laws: Wed Nov 30 00:00:00 CET 2011

In force date: Sun Dec 04 00:00:00 CET 2011

Law Amending The Civil Code of the Republic of Lithuania

Adoption date for national laws: Thu Dec 19 00:00:00 CET 2013

In force date: Fri Jun 13 00:00:00 CEST 2014

Minister's of Justice of the Republic of Lithuania order approving the model form for providing information on withdrawal from a distance or off-premises contract and the model form for withdrawing from a distance or off-premises contract

Adoption date for national laws: Wed Apr 30 00:00:00 CEST 2014

In force date: Fri Jun 13 00:00:00 CEST 2014

Law on Tourism

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Tue Apr 01 00:00:00 CEST 2003

PDF: [legislation224_en_en.pdf](#)

Code of Administrative infringements

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Order of the Minister on the Approval of the Minimum List of the Mandatory Data indicated in the Description of the Provided Residential Premises and Agreement when Buying the Right to Use the Residential Premises from Time to Time

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sun Jun 03 00:00:00 CEST 2001

Supplement of Order of the Minister of Justice of the Republic of Lithuania

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sun Dec 04 00:00:00 CET 2011

Law on Consumer Protection

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Apr 30 00:00:00 CEST 2004

PDF: [legislation150_en_en.pdf](#)

Civil Code

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sun Jul 01 00:00:00 CEST 2001

Order of the Minister of Economy of the Republic of Lithuania on the Approval of the Rules of Sale of Goods Away from Business Premises

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sat Jul 14 00:00:00 CEST 2001

Order of the Minister of Economy of the Republic of Lithuania on the Rules of Labeling of Items (Goods) Sold in the Republic of Lithuania and Indication of Prices

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sun Jun 20 00:00:00 CEST 2004

PDF: [legislation229_en_en.pdf](#)

Law on Consumer Rights Protection

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Thu Mar 01 00:00:00 CET 2007

Order of the Minister of Economy of the Republic of Lithuania on the Approval of the Rules of Sale of Goods and Provision of Services in Premises not Designated for this Activity

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Thu Feb 08 00:00:00 CET 2001

Enforcement System

No results available

Cases

A-858-806/2010

National ID: [A-858-806/2010](#)

Common Name: link

Directive Part: Article 3

Decision type: Administrative decision in appeal

Decision date: Thu May 27 00:00:00 CEST 2010

A-858-1702/2010

National ID: [A-858-1702/2010](#)

Common Name: link

Directive Part: Article 3

Decision type: Administrative decision in appeal

Decision date: Mon Jan 03 00:00:00 CET 2011

A-520-2098/2012

National ID: [A-520-2098/2012](#)

Common Name: link

Directive Part: Article 4, (a) Article 4, (c)

Decision type: Administrative decision in appeal

Decision date: Mon Apr 02 00:00:00 CEST 2012

A-502-485/2014

National ID: [A-502-485/2014](#)

Common Name: link

Directive Part: Article 2, (b)

Decision type: Administrative decision in appeal

Decision date: Thu Feb 13 00:00:00 CET 2014

Legal Literature

RIMKEVIČIUS, Mantas. Klaidinančios reklamos vertinimo kriterijai Europos Sąjungoje ir Lietuvoje. Daktaro disertacija, socialiniai mokslai, teisė (01 S). Vilniaus universitetas, 2012.

Reference: [RIMKEVIČIUS, Mantas. Klaidinančios reklamos vertinimo kriterijai Europos Sąjungoje ir Lietuvoje. Daktaro disertacija, socialiniai mokslai, teisė \(01 S\). Vilniaus universitetas, 2012.](#)

Title: Evaluation Criteria of Misleading Advertising in the European Union and Lithuania

Author: RIMKEVIČIUS, M.

Publication Year: 2012

MARKAUSKAS, Laimonas. Reklamos teisinis reglamentavimas: teorija ir praktika. Mokesčių srutas, 2008.

Reference: [MARKAUSKAS, Laimonas. Reklamos teisinis reglamentavimas: teorija ir praktika. Mokesčių srutas, 2008.](#)

Title: Legal Regulation of Advertising: Theory and Practice

Author: MARKAUSKAS, L.

Publication Year: 2008

RIMKEVIČIUS, Mantas. „Nacionalinės Moralės“ išimtis nesąžiningos komercinės veiklos direktyvoje. In Teisė, 2011, v. 79.

Reference: [RIMKEVIČIUS, Mantas. „Nacionalinės Moralės“ išimtis nesąžiningos komercinės veiklos direktyvoje. In Teisė, 2011, v. 79.](#)

Title: National Moral's Exception in the Unfair Commercial Practices Directive

Author: RIMKEVIČIUS, M.

Other material

Recommendations on Comparison of Prices in Advertising

Title: [Recommendations on Comparison of Prices in Advertising](#)

Emanating from: Competition Council of the Republic of Lithuania

Guidelines on the assessment of misleading and prohibited comparative advertising

Title: [Guidelines on the assessment of misleading and prohibited comparative advertising](#)

Emanating from: Competition Council of the Republic of Lithuania

Short Brochure on the Guidelines on the Assessment of Misleading and Prohibited Comparative Advertising

Title: [Short Brochure on the Guidelines on the Assessment of Misleading and Prohibited Comparative Advertising](#)

Emanating from: Competition Council of the Republic of Lithuania