

Unfair Commercial Practices Directive (2005/29) - Finland
National Law

Package Travel Act

Adoption date for national laws: Mon Nov 28 00:00:00 CET 1994

In force date: Sat Jul 01 00:00:00 CEST 1995

Consumer Protection Act

Adoption date for national laws: Fri Dec 16 00:00:00 CET 1994

In force date: Sun Jan 01 00:00:00 CET 1995

Act on Transnational Injunction Procedure

Adoption date for national laws: Thu Dec 21 00:00:00 CET 2000

In force date: Mon Jan 01 00:00:00 CET 2001

Consumer Protection Act

Adoption date for national laws: Thu Dec 13 00:00:00 CET 2001

In force date: Tue Jan 01 00:00:00 CET 2002

Unfair Business Practices Act

Adoption date for national laws: Fri Aug 29 00:00:00 CEST 2008

In force date: Wed Oct 01 00:00:00 CEST 2008

Unfair Business Practices Act

Adoption date for national laws: Fri Aug 29 00:00:00 CEST 2008

In force date: Wed Oct 01 00:00:00 CEST 2008

Act amending Chapter 2 of the Consumer Protection Act

Adoption date for national laws: Fri Aug 29 00:00:00 CEST 2008

In force date: Wed Oct 01 00:00:00 CEST 2008

PDF: [Finland UCP1-EN_en.pdf](#)

Consumer Protection Act

Adoption date for national laws: Fri Aug 29 00:00:00 CEST 2008

In force date: Wed Oct 01 00:00:00 CEST 2008

Unfair Business Practices Act

Adoption date for national laws: Fri Aug 29 00:00:00 CEST 2008

In force date: Wed Oct 01 00:00:00 CEST 2008

Consumer Protection Act

Adoption date for national laws: Fri Aug 29 00:00:00 CEST 2008

In force date: Wed Oct 01 00:00:00 CEST 2008

Government decree on practices in marketing and customer relationships considered unfair to the consumer

Adoption date for national laws: Thu Sep 11 00:00:00 CEST 2008

In force date: Wed Oct 01 00:00:00 CEST 2008

PDF: [Finland UCP2-EN_en.pdf](#)

Finnish Government's decree on unfair practices with regard to consumers in marketing and customer relations

Adoption date for national laws: Thu Sep 11 00:00:00 CEST 2008

In force date: Wed Oct 01 00:00:00 CEST 2008

Act on Package Travel Businesses

Adoption date for national laws: Fri Dec 19 00:00:00 CET 2008

In force date: Wed Jul 01 00:00:00 CEST 2009

Act amending the Consumer Protection Act

Adoption date for national laws: Fri Mar 11 00:00:00 CET 2011

In force date: Wed Jun 15 00:00:00 CEST 2011

Consumer Protection Act

Adoption date for national laws: Fri Mar 11 00:00:00 CET 2011

In force date: Wed Jun 15 00:00:00 CEST 2011

Decree of the Ministry of Justice on information sheets and sheets for contract withdrawal described in chapter 10 of the Consumer Protection Act.

Adoption date for national laws: Mon Mar 28 00:00:00 CEST 2011

In force date: Wed Jun 15 00:00:00 CEST 2011

Finnish Government's decree on providing the price of the consumer good in marketing

Adoption date for national laws: Thu Jul 11 00:00:00 CEST 2013

In force date: Thu Jul 18 00:00:00 CEST 2013

Consumer Protection Act

Adoption date for national laws: Mon Dec 30 00:00:00 CET 2013

In force date: Fri Jun 13 00:00:00 CEST 2014

Electricity Market Act

Adoption date for national laws: Mon Dec 30 00:00:00 CET 2013

In force date: Fri Jun 13 00:00:00 CEST 2014

Decree of the Ministry of Justice on the Withdrawal Form and Withdrawal Instructions Referred to in Chapter 6 of the Consumer Protection Act

Adoption date for national laws: Tue Feb 04 00:00:00 CET 2014

In force date: Fri Jun 13 00:00:00 CEST 2014

Consumer Protection Act 38/1978

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Sep 01 00:00:00 CEST 1978

PDF: [legislation148_en_en.pdf](#)

Act on Package Travel Undertakings 1080/1994

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sat Jul 01 00:00:00 CEST 1995

PDF: [legislation203_en_en.pdf](#)

Personal Data Act

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Com data protection Act 516/2004

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Package Travel Act 1079/1994

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sat Jul 01 00:00:00 CEST 1995

PDF: [legislation201_en_en.pdf](#)

Regulation on Price Indications in Marketing of Consumer Goods 1359/1999

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sat Apr 01 00:00:00 CEST 2000

Act on Cross Border Injunction Procedure 1189/2000

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Mon Jan 01 00:00:00 CET 2001

PDF: [legislation208_en_en.pdf](#)

New Act on Package Travel Undertakings 939/2008

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Enforcement System

No results available

Cases

KKO:2013:5

National ID: [KKO:2013:5](#)

Common Name: KKO:2013:5

Directive Part: Chapter 2, Article 5, 4., (b) Chapter 2, Section 2, Article 8

Decision type: Supreme court decision

Decision date: Thu Jan 31 00:00:00 CET 2013

MAO:445/09

National ID: [MAO:445/09](#)

Common Name: link

Directive Part: Chapter 2, Article 5, 1.

Decision type: Court decision, first degree

Decision date: Thu Sep 24 00:00:00 CEST 2009

MAO:655/09

National ID: [MAO:655/09](#)

Common Name: link

Directive Part: Chapter 2, Article 5, 4. Chapter 2, Section 1, Article 6, 1.

Decision type: Court decision, first degree

Decision date: Tue Dec 22 00:00:00 CET 2009

MAO:549/10

National ID: [MAO:549/10](#)

Common Name: link

Directive Part: Chapter 2, Section 1, Article 6, 1. Chapter 2, Article 5, 1. Chapter 2, Article 5, 2.

Decision type: Court decision, first degree

Decision date: Thu Nov 25 00:00:00 CET 2010

MAO:32/11

National ID: [MAO:32/11](#)

Common Name: link

Directive Part: Chapter 2, Article 5, 1.

Decision type: Court decision, first degree

Decision date: Tue Jan 25 00:00:00 CET 2011

MAO:40/11

National ID: [MAO:40/11](#)

Common Name: link

Directive Part: Chapter 2, Article 5, 3. Chapter 2, Section 1, Article 6, 1.

Decision type: Court decision, first degree

Decision date: Mon Jan 31 00:00:00 CET 2011

MAO:157/11

National ID: [MAO:157/11](#)

Common Name: link

Directive Part: Chapter 2, Section 1, Article 6, 1. Chapter 2, Section 1, Article 6, 1., (c)

Decision type: Court decision, first degree

Decision date: Fri Apr 08 00:00:00 CEST 2011

MAO:194/11

National ID: [MAO:194/11](#)

Common Name: link

Directive Part: Chapter 2, Section 2, Article 8 Chapter 2, Section 2, Article 9

Decision type: Court decision, first degree

Decision date: Fri May 06 00:00:00 CEST 2011

2015/450

National ID: [2015/450](#)

Common Name: MAO:385/16

Directive Part: Annex I Annex I, 7.

Decision type: Court decision, first degree

Decision date: Mon Jun 27 00:00:00 CEST 2016

207/13/M2

National ID: [207/13/M2](#)

Common Name: MAO:55/14

Directive Part: Chapter 2, Section 1, Article 7 Chapter 2, Section 1, Article 6 Chapter 2, Section 2, Article 9 Chapter 2, Section 2, Article 8 Chapter 2, Article 5, 4. Annex I Chapter 2, Article 5, 5. Chapter 2, Article 5 Chapter 2, Article 5, 2.

Decision type: Court decision, first degree

Decision date: Fri Jan 31 00:00:00 CET 2014

2015/131

National ID: [2015/131](#)

Common Name: MAO:829/15

Directive Part: Annex I Chapter 2, Section 1, Article 6, 1. Annex I, 7.

Decision type: Court decision, first degree

Decision date: Tue Nov 24 00:00:00 CET 2015

Legal Literature

Kuluttajansuojalain kommentaari. Osa I ja II, 2013, Brita Herler

Reference: [Kuluttajansuojalain kommentaari. Osa I ja II, 2013, Brita Herler](#)

Title: Commentary to the Consumer Protection Act Part I and II

Author: B.K. HERLER

Publication Year: 2013

Defensor Legis N:o 2/2009, pages 276-291

Reference: [Defensor Legis N:o 2/2009, pages 276-291](#)

Title: Freedom of speech and regulation of unfair marketing

Author: R. OLLILA

Publication Year: 2009

Markkinointijuridiikka 2013, 2013, Helsingin seudun kauppakamari

Reference: [Markkinointijuridiikka 2013, 2013, Helsingin seudun kauppakamari](#)

Title: Marketing law 2013

Author: E. KOIVUMÄKI and P. HÄKKÄNEN

Publication Year: 2013

Markkinointioikeus käytännössä, 2008, Talentum, Tampere, pages 166-173

Reference: [Markkinointioikeus käytännössä, 2008, Talentum, Tampere, pages 166-173](#)

Title: Marketing law in practice

Author: P. PALORANTA

Publication Year: 2008

Markkinointijuridiikka 2012, 2012, WS Bookwell Oy

Reference: [Markkinointijuridiikka 2012, 2012, WS Bookwell Oy](#)

Title: Market practices 2012

Author: E. KOIVUMÄKI and P.HÄKKÄNEN

Publication Year: 2012

Markkinointijuridiikka 2012, 2012, WS Bookwell Oy

Reference: [Markkinointijuridiikka 2012, 2012, WS Bookwell Oy](#)

Title: Market practices 2012

Author: E. KOIVUMÄKI and P.HÄKKÄNEN

Publication Year: 2012

Markkinointijuridiikka 2012, 2012, WS Bookwell Oy

Reference: [Markkinointijuridiikka 2012, 2012, WS Bookwell Oy](#)

Title: Market practices 2012

Author: E. KOIVUMÄKI and P.HÄKKÄNEN

Publication Year: 2012

Talentum, p. 95-99

Reference: [Talentum, p. 95-99](#)

Title: The Consumer Protection Law of Finland

Author: ÄMMÄLÄ, T.

Publication Year: 2006

Other material

Recognisability of advertising in blogs

Title: [Recognisability of advertising in blogs](#)

Emanating from: Consumer Ombudsman

Inappropriate marketing and unfair practices in customer relationships

Title: [Inappropriate marketing and unfair practices in customer relationships](#)

Emanating from: Kilpailu- ja kuluttajavirasto (the Finnish Competition and Consumer Authority)

The Guidelines of the Consumer Ombudsman: Price expressions as a marketing method

Title: [The Guidelines of the Consumer Ombudsman: Price expressions as a marketing method](#)

Emanating from: Kuluttaja-asiamies (The Consumer Ombudsman)

Guidelines of the Consumer Ombudsman: Disclosing the price of goods and services

Title: [Guidelines of the Consumer Ombudsman: Disclosing the price of goods and services](#)

Emanating from: Kuluttaja-asiamies (The Consumer Ombudsman)

Guidelines of the Consumer Ombudsman: Promotional Games

Title: [Guidelines of the Consumer Ombudsman: Promotional Games](#)

Emanating from: Kuluttaja-asiamies (The Consumer Ombudsman)

Guidelines of the Consumer Ombudsman: Recognisability of advertising in blogs

Title: [Guidelines of the Consumer Ombudsman: Recognisability of advertising in blogs](#)

Emanating from: Kuluttaja-asiamies (The Consumer Ombudsman)

Guidelines of the Consumer Ombudsman: Principles to be followed in "tell your friend" –online marketing

Title: [Guidelines of the Consumer Ombudsman: Principles to be followed in "tell your friend" –online marketing](#)

Emanating from: Kuluttaja-asiamies (The Consumer Ombudsman)