

Act no. 472/1993 on Package Travels

Adoption date for national laws: Wed Jun 30 00:00:00 CEST 1993

In force date: Fri Oct 01 00:00:00 CET 1993

PDF: [legislation191_en_en.pdf](#)

The Package Travel Act

Adoption date for national laws: Wed Jun 30 00:00:00 CEST 1993

In force date: Fri Oct 01 00:00:00 CET 1993

Executive Order no. 776 of 21 September 1993 on package travels

Adoption date for national laws: Tue Sep 21 00:00:00 CEST 1993

In force date: Fri Oct 01 00:00:00 CET 1993

Regulation no. 776/1993 on Package Travels

Adoption date for national laws: Tue Sep 21 00:00:00 CEST 1993

In force date: Fri Oct 01 00:00:00 CET 1993

Consolidated Act no. 781/1996 on Formation of Contract

Adoption date for national laws: Mon Aug 26 00:00:00 CEST 1996

In force date: Fri Jan 01 00:00:00 CET 9999

Act no. 234 of 2 April 1997 on consumer contracts relating to the purchase of the right of use to real estate on timeshare basis

Adoption date for national laws: Wed Apr 02 00:00:00 CEST 1997

In force date: Tue Apr 15 00:00:00 CEST 1997

Executive Order no. 866 of 18 September 2000 on information on sales price and price per unit for consumer goods

Adoption date for national laws: Mon Sep 18 00:00:00 CEST 2000

In force date: Fri Dec 01 00:00:00 CET 2000

Executive Order no. 866 of 18 September 2000 on information on sales price and price per unit for consumer goods

Adoption date for national laws: Mon Dec 18 00:00:00 CET 2000

In force date: Fri Dec 01 00:00:00 CET 2000

Act on Injunctions for the Protection of Consumers Interests

Adoption date for national laws: Wed Dec 20 00:00:00 CET 2000

In force date: Mon Jan 01 00:00:00 CET 2001

Act no. 1257/2000 on the protection of the consumers' interests

Adoption date for national laws: Wed Dec 20 00:00:00 CET 2000

In force date: Mon Jan 01 00:00:00 CET 2001

Act on Certain Consumer Contracts, Act No. 451 of 9 June 2004

Adoption date for national laws: Wed Jun 09 00:00:00 CEST 2004

In force date: Fri Oct 01 00:00:00 CEST 2004

Regulation no. 503/2004 on registration and security in the Travel Guarantee Fund

Adoption date for national laws: Wed Jun 09 00:00:00 CEST 2004

In force date: Sat Jun 19 00:00:00 CEST 2004

Act no. 1389/2005 on Marketing Practices

Adoption date for national laws: Wed Dec 21 00:00:00 CET 2005

In force date: Sat Jul 01 00:00:00 CEST 2006

Act no 1547 of 20 December 2006 to amend the Danish Marketing Practices Act

Adoption date for national laws: Wed Dec 20 00:00:00 CET 2006

In force date: Sat Dec 01 00:00:00 CET 2007

PDF: [Denmark law in EN_en.pdf](#)

Executive Order no. 1084 of 14 September 2007 on unfair business-to-consumer commercial practices

Adoption date for national laws: Fri Sep 14 00:00:00 CEST 2007

In force date: Sat Dec 01 00:00:00 CET 2007

Order No. 1084 of 14 September 2007

Adoption date for national laws: Fri Sep 14 00:00:00 CEST 2007

In force date: Sat Dec 01 00:00:00 CET 2007

PDF: [Denmark black list in EN_en.pdf](#)

The Marketing Practices Consolidation Act

Adoption date for national laws: Mon Aug 31 00:00:00 CEST 2009

In force date: Sat Jul 01 00:00:00 CEST 2006

The Marketing Practices Consolidation Act (as amended)

Adoption date for national laws: Mon Aug 31 00:00:00 CEST 2009

In force date: Sat Jul 01 00:00:00 CEST 2006

PDF: [The revised Danish Marketing Practices Law_en.pdf](#)

The Timeshare Act

Adoption date for national laws: Sat Feb 05 00:00:00 CET 2011

In force date: Wed Feb 23 00:00:00 CET 2011

Executive Order on Good Business Practice for Financial Undertakings

Adoption date for national laws: Mon Jun 27 00:00:00 CEST 2011

In force date: Fri Jul 01 00:00:00 CEST 2011

The Sale of Goods Act

Adoption date for national laws: Mon Feb 17 00:00:00 CET 2014

In force date: Fri Jun 13 00:00:00 CEST 2014

Consumer Contracts Act

Adoption date for national laws: Mon Feb 17 00:00:00 CET 2014

In force date: Fri Jun 13 00:00:00 CEST 2014

The Consolidated Marketing Practices Act

Adoption date for national laws: Thu Sep 25 00:00:00 CEST 2014

In force date: Sat Jul 01 00:00:00 CEST 2006

Executive Order no. 1101 of 3 September 2015 on the Travel Guarantee Fund Act

Adoption date for national laws: Thu Sep 03 00:00:00 CEST 2015

In force date: Wed Jul 01 00:00:00 CEST 2015

The Contracts Act

Adoption date for national laws: Wed Mar 02 00:00:00 CET 2016

In force date: Wed Mar 02 00:00:00 CET 2016

The Marketing Practices Act

Adoption date for national laws: Wed May 03 00:00:00 CEST 2017

In force date: Sat Jul 01 00:00:00 CEST 2017

Consolidated Act no. 523/2007 on Sales of Goods

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Act no. 315/1997 on the Travel Guarantee Fund

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Tue Jul 01 00:00:00 CEST 1997

PDF: [legislation189_en_en.pdf](#)

Timeshare Act

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Act no. 451 of 9 June 2004 on certain consumer contracts

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Thu Jun 01 00:00:00 CEST 2000

Enforcement System

No results available

Cases

H.D. 30. april 2015 i sag 267/2013 (1. afd.)

National ID: [H.D. 30. april 2015 i sag 267/2013 \(1. afd.\)](#)

Common Name: [link](#)

Directive Part: Article 4 Article 2, (b) Article 4, (d) Article 2, (a) Article 2, (c)

Decision type: Supreme court decision

Decision date: Wed Jan 09 00:00:00 CET 2013

S.H.D. 9. april 2015 i sag V-74-14

National ID: [S.H.D. 9. april 2015 i sag V-74-14](#)

Common Name: [link](#)

Directive Part: Article 4, (a) Article 4 Article 2, (b) Article 2, (c)

Decision type: Court decision, first degree

Decision date: Thu Apr 09 00:00:00 CEST 2015

H.D. 30. april 2015 i sag 267/2013 (1. afd.)

National ID: [H.D. 30. april 2015 i sag 267/2013 \(1. afd.\)](#)

Common Name: [link](#)

Directive Part: Article 4, (b) Article 4, (a) Article 4 Article 4, (c) Article 2, (b) Article 4, (d) Article 4, (e) Article 4, (f) Article 4, (g) Article 4, (h)

Decision type: Supreme court decision

Decision date: Thu Apr 30 00:00:00 CEST 2015

Legal Literature

Caroline Heide-Jørgensen, Reklameret – Konkurrenceret og kommerciel ytringsfrihed, 2008, 1. udg., Jurist- og Økonomforbundets Forlag

Reference: [Caroline Heide-Jørgensen, Reklameret – Konkurrenceret og kommerciel ytringsfrihed, 2008, 1. udg., Jurist- og Økonomforbundets Forlag](#)

Title: Advertising Law

Author: HEIDE-JØRGENSEN, C.

Publication Year: 2008

U.2011B.153

Reference: [U.2011B.153](#)

Title: From advertising to "commercial communication"

Author: LØFFLER NIELSEN, J.

Publication Year: 2011

Other material

No results available