

Misleading and Comparative Advertising Directive (2006/114) - Romania

National Law			
Title	Adoption date for national laws 	In force date	PDF
Government Ordinance no. 20/2010	01/01/9999	29/08/2010	
Law no. 193 of 6 November 2000 on unfair terms in contracts between sellers and consumers	06/11/2000	10/12/2000	
Government Ordinance no. 2 of 12 July 2001 regarding the legal regime of contraventions	12/07/2001	24/08/2001	
Law no. 449 on the sale of goods and associated guarantees	12/11/2003	01/01/2007	
Government Ordinance no. 21 on consumer protection	21/08/1992	01/09/1992	
Law on the fight against the unfair practices of traders in their relations with consumers	21/12/2007	31/12/2007	Romanian law_EN_en.pdf
Decision no. 1553 on methods for bringing about the cessation of unlawful practices in the field of protection of consumers' collective interests	23/09/2004	01/01/2007	
Government Decision no. 1553 of 2004 regarding certain modalities to prohibit	23/09/2004	01/01/2007	

the illicit practices in the field of the collective interest of consumers			
Ordinance no. 107 on the sale of packages travel	30/07/1999	30/10/1999	
Ordinance nr. 106/30.08.99 regarding consumers contracts negotiated away from business premises	30/08/1999	30/09/1999	

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Cases

National ID	Common Name	Directive Part	Decision type	Decision date
Decision no. 1207/2016	link	Article 4, (a) Article 4 Article 4, (d) Article 4, (f)	Court decision in appeal	2016/02/29
Decision no. 7181/2014	link	Article 3, (a) Article 3 Article 2, (b)	Court decision, first degree	2014/10/01

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Legal Literature

Reference	Title	Author	Publication Year
Judicial Courier Magazine no. 4/2009, page 200	Comparative advertising - lawfulness conditions	GOICOVICI, J.	2009
Judicial Courier Magazine no. 5/2014, page 258	Discussions regarding the misleading and comparative advertising in consumer law	SPASICI, C.	2014
E. Grecu, A. Rusu and A. Tigau, Cum sa	How to lawfully communicate or the	GRECU, E., RUSU, A.,	2016

comunici in mod legal sau Dreptul Publicitatii, Evrika, 2016, 463p.	Advertising Law	TIGAU, A.	
Judicial Courier Magazine no. 7/2009, page 387	Misleading advertising - identification elements	GOICOVICI, J.	2009

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Other material

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